

Daniel J. Graham, Ph.D.
Curriculum Vitae

Contact

Dan J. Graham
 Department of Psychology
 Colorado State University
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Employment

<i>Colorado School of Public Health – Fort Collins, CO</i>	2013 – Present
Assistant Professor, Department of Community and Behavioral Health	
<i>Colorado State University – Fort Collins, CO</i>	2012 – Present
Assistant Professor, Department of Psychology	
<i>University of Minnesota, Twin Cities – Minneapolis, MN</i>	2009 - 2012
Research Associate, Obesity Prevention Center	
Department of Epidemiology and Community Health	
<i>Macalester College – St. Paul, MN</i>	2009 - 2012
Visiting Assistant Professor, Department of Psychology	
<i>University of California, Irvine – Irvine, CA</i>	2003 – 2009
Teaching Assistant, Research Assistant, Teaching Associate	
Department of Psychology and Social Behavior, School of Social Ecology	

Education

<i>University of Minnesota</i>	2009-2012
Post-doctoral training Epidemiology and Community Health	
<i>University of California, Irvine</i>	
Ph D Psychology and Social Behavior	2009
Emphasis: Health Psychology; Minor: Quantitative Statistics/Methods	
Dissertation Title: Psychosocial and environmental influences on	
adolescent physical activity and fitness	
MA Social Ecology	2006
Emphasis: Health Psychology	
<i>Providence College</i>	
BA Psychology, Mathematics - <i>Summa cum laude</i>	2003

Research Interests

Social-ecological determinants of physical activity and diet; Multi-level interventions promoting health behavior; Nutrition label use; Eye tracking; Science of Learning; Embodiment

Grants

2016-2018 Enhancing Undergraduate Education with Movement-Based Learning
 The Institute for Learning and Teaching (TILT) at Colorado State University (\$45,000)
 Role: Principal Investigator
 Status: Ongoing: November 2016 – June 2018
 This project involves the incorporation of purposeful, content-relevant movement into undergraduate STEM (Science, Technology, Engineering, and Mathematics) education in order to concretize otherwise abstract concepts, and to enhance learning and memory for instructional material.

2016-2018 Advancing the Innovation and Dissemination of Evidence-Based Action in Schools (IDEAS) for Health
 The Colorado Health Foundation (\$827,080)
 Role: Co-Investigator (PIs: Nate Riggs, PhD; Melissa George, PhD)
 Status: Ongoing, July 2016- June 2018
 The goal of this project is to develop and sustain a collaborative network of researchers across 3 Colorado universities in a systems approach for informing the translation of research to sustainable school-based approaches for health promotion. Aims include advancing translation of knowledge in health and school outcomes, evidence-based programs and practices. My role is developing innovation labs to build community-driven evidence, and conducting dissemination and implementation research to understand programs in health disparate communities.

2016-2017 Graduate School Student Recruitment Mini-Grant
 Colorado State University Graduate School (\$600)
 Role: PI
 Status: Ongoing, October 2016 – May 2017
 This funding is used to recruit promising PhD students to pursue doctoral work in health promotion research.

2016-2017 Competitive Funding for Graduate Research Assistant
 Colorado School of Public Health (50% GRA for 2016-2017)
 Role: PI
 Status: Ongoing, August 2016 – May 2017
 This funding is used to support research participation by a promising MPH student interested in engaging in research in the area of in-school physical activity promotion.

2015-2016 Commercializing an Innovative Classroom Tool to Increase Student Physical Activity and Learning

	<p>Colorado State University Ventures (\$14,000) Role: Principal Investigator Status: Ongoing, July 2015 – June 2017 This grant funds the creation of an operational set of wireless mats for children to jump on in their classrooms in response to questions posed by their teacher. The mats will gather student response data that teachers can use for grading purposes and for identifying areas and students that are in need of greater attention.</p>
2014-2016	<p><u>Don't drink the Kool-Aid: Using front-of-package labeling and consumer education to reduce children's consumption of sugary drinks and unhealthy foods</u> National Institute of Food and Agriculture (\$50,783) Role: Co-Principal Investigator Status: Ongoing June, 2014 – May, 2016 This grant is funding an eye-tracking study investigating consumer attention to mass media consumer education messages and front-of-package nutrition labels on food packages in laboratory-turned-grocery aisle setting.</p>
2014-2015	<p><u>Extending Northern Colorado study of nutrition labeling and education to include Spanish-speaking families</u> Colorado School of Public Health (\$20,000) Role: Co-Principal Investigator Status: Completed, November 2014 – June 30, 2015 This grant funds translation of study materials, hiring of bilingual research staff, and building collaborative partnership with community organization, Vida Sana.</p>
2012-2015	<p><u>Marketing the 'Health' of Unhealthy Products: Identifying & Addressing Misleading Food and Weight Loss Advertising Practices.</u> Robert Wood Johnson Foundation (\$30,000) Role: Co-Investigator Status: Completed; November 2012 – October 2015 This grant is funding an eye-tracking study investigating consumer attention to health claims and front-of-package nutrition labels on food packages in an online grocery-shopping context.</p>
2011-2013	<p><u>Do you see what I see? Eye tracking of parent/child pairs during food selection</u> Robert Wood Johnson Foundation Healthy Eating Research Round 6 (\$169,966) Role: Principal Investigator Status: Completed; September 2011-August 2013 This grant provided support for eye tracking research with parents and children in a naturalistic food purchasing setting.</p>
2011-2012	<p><u>Plain old packs and Scooby Snacks</u> Minnesota Obesity Prevention Center (\$50,000) Role: Principal Investigator Status: Completed; September 2011-August 2012</p>

This grant provided support for eye tracker research of children's food choices and cartoon characters on food packaging.

2010-2011 Buying Using Your Electronic Resources (BUYER)
 TREC / Minnesota Obesity Center Grant (\$50,000)
 Role: Principal Investigator
 Status: Completed
 This grant provided funding for eye tracker research on consumers' use of nutrition labels while making food purchasing decisions online.

2009-2011 TREC Career Development Program Training Award (2009)
 Transdisciplinary Research on Energetics and Cancer Center (\$5,000)
 Role: Trainee
 Status: Completed
 This grant provided support for research related travel and other training expenses.

2009 Dean's Dissertation Writing Fellowship
 University of California Irvine, Dean of School of Social Ecology (\$11,000)
 Role: Recipient
 Status: Completed
 This grant provided support for completion of doctoral dissertation.

2008 Dean's Dissertation Data Gathering Fellowship
 University of California Irvine, Dean of School of Social Ecology (\$5,000)
 Role: Recipient
 Status: Completed
 This grant provided support for completion of doctoral dissertation data collection.

2004-2007 Summer Research Fellowship
 University of California, Irvine School of Social Ecology (\$4,000 per year)
 Role: Recipient
 Status: Completed
 These fellowships supported summer research.

Awards/Honors

Society of Behavioral Medicine's (SBM's) Early Career Investigator Award 2017
 American Psychological Association Advanced Training Institute on Structural Equation Modeling in Longitudinal Research: Admitted to participate in 2014 workshop through competitive application process
 Society for the Psychological Study of Social Issues (SPSSI) Summer Policy Workshop: Admitted to participate in 2013 workshop through competitive application process
 Ellen Greenberger Excellence in Research Award 2009 (awarded to one graduating student in UCI Psychology department)
 UCI Department of Psychology and Social Behavior Nominee for Chancellor's Fellowship 2008

Tuck School of Business at Dartmouth College Transformative Consumer Research Scholarship Award (covering the cost of travel and accommodations involved in attending the 2007 Transformative Consumer Research Conference: "Inspiring Scholarship for Collective and Personal Well-Being.")

Outstanding Student in Psychology Department, Providence College Class of 2003

Presidential Scholarship, Providence College, 1999-2003

Psi Chi (Psychology Honor Society, Providence College), 2001

Pi Mu Epsilon (Mathematics Honor Society, Providence College), 2001

Peer-Reviewed Publications (student authors noted with asterisk*)

1. Scherr, R.E., Laugero, K.D., **Graham, D.J.**, Cunningham, B.T., Jahns, L., Lora, K.R., Reicks, M., & Mobley, A.R. (2017). Innovative techniques for evaluating behavioral nutrition interventions. *Advances in Nutrition*, 8, 113-125.
<http://dx.doi.org/10.3945/an.116.013862>
2. Lucas-Thompson, R.G., **Graham, D.J.**, MacPhee, D., & *Koeppel, E. (2017). General and Food-Selection Specific Parenting Style in Relation to the Healthfulness of Parent-Child Choices while Grocery Shopping. *Appetite*, 108(1), 353-360.
<http://dx.doi.org/10.1016/j.appet.2016.10.019>
3. *Wolfson, J.A., **Graham, D.J.**, & Bleich, S. (2017). Attention to physical activity-equivalent calorie information on Nutrition Facts Labels: An eye-tracking investigation. *Journal of Nutrition Education and Behavior*, 49(1), 35-42.
<http://dx.doi.org/10.1016/j.jneb.2016.10.001>
4. *Ogle, A., **Graham, D.J.**, Lucas-Thompson, R.G. & Roberto, C.A. (2017). Influence of cartoon media characters on children's attention to and preference for food and beverage products. *Journal of the Academy of Nutrition and Dietetics*, 117(2), 265-270.
<http://dx.doi.org/10.1016/j.jand.2016.08.012>
5. **Graham, D.J.**, Lucas-Thompson, R., *Mueller, M.P., Jaeb, M.A., & Harnack, L. (2016). The impact of explained v. unexplained front-of-package nutrition labels on parent and child food choices: a randomized trial. *Public Health Nutrition*, 1-10.
<http://dx.doi.org/10.1017/S1368980016002676>
6. **Graham, D.J.**, & Roberto, C.A. (2016). Evaluating the impact of U.S. Food and Drug Administration-proposed Nutrition Facts Label changes on young adults' visual attention and purchase intentions. *Health Education and Behavior*, 1-10.
<http://dx.doi.org/10.1177/1090198116651082>
7. *Hodgin, K., & **Graham, D.J.** (2016). Mirror, Mirror by the Stairs: The Impact of Mirror Exposure on Stair versus Elevator Use in College Students. *Frontiers in Public Health Education and Promotion*, 4(80), 1-9. <http://dx.doi.org/10.3389/fpubh.2016.00080>
8. **Graham, D.J.** (2016). Frontiers Commentary: The HEART mobile phone trial: The partial mediating effects of self-efficacy on physical activity among cardiac patients.

Frontiers in Public Health Education and Promotion, 4(66), 1-3.
<http://dx.doi.org/10.3389/fpubh.2016.00066>

9. **Graham, D.J.**, *Heidrick, C. & *Hodgin, K. (2015). Nutrition label viewing during a food selection task: Front-of-package labels vs. Nutrition Facts Labels. *Journal of the Academy of Nutrition and Dietetics*, 115(10), 1636-1646.
<http://dx.doi.org/doi:10.1016/j.jand.2015.02.019>
10. **Graham, D.J.**, & Hipp, J.A (2014). Emerging Technologies to Promote and Evaluate Physical Activity: Cutting-Edge Research and Future Directions. *Frontiers in Public Health Education and Promotion*, 2(66), 1-2. <http://dx.doi.org/10.3389/fpubh.2014.00066>
11. **Graham, D.J.**, Lucas-Thompson, R.G., & *O'Donnell, M.B. (2014). Jump In! An investigation of school physical activity climate, and a pilot study assessing the acceptability and feasibility of a novel tool to increase activity during learning. *Frontiers in Public Health Education and Promotion*, 2(58), 1-9.
<http://dx.doi.org/10.3389/fpubh.2014.00058>.
12. *Nelson, D., **Graham, D.J.**, & Harnack, L.J. (2014). An objective measure of nutrition facts panel usage and nutrient quality of food choice. *Journal of Nutrition Education and Behavior*, 46(6), 589-594. <http://dx.doi.org/10.1016/j.jneb.2014.04.296>
13. **Graham, D.J.**, & Mohr, G.S. (2014). When zero is greater than one: Consumer misinterpretations of nutrition labels. *Health Psychology*, 33(12) 1579-1587.
<http://dx.doi.org/10.1037/hea0000080>.
14. **Graham, D.J.**, Wall, M., Larson, N., & Neumark-Sztainer, D. (2014). Multicontextual correlates of adolescent leisure-time physical activity. *American Journal of Preventive Medicine*, 46(6), 605-616. <http://dx.doi.org/10.1016/j.amepre.2014.01.009>
15. Karr, T.M., Bauer, K.W., **Graham, D.J.**, Larson, N., & Neumark-Sztainer, D. (2014). Exercise identity and exercise compulsion: Associations with weight-related disturbances in a population-based sample of young adults. *The Journal of Sport Behavior* 37(2), 1-17.
16. Taverno-Ross, S.E., Larson, N., **Graham, D.J.**, & Neumark-Sztainer, D. (2014) Longitudinal changes in physical activity and sedentary behavior from adolescence to adulthood: Comparing U.S.-born and foreign-born populations. *Journal of Physical Activity and Health*, 11, 519-527. <http://dx.doi.org/10.1123/jpah.2011-0359>
17. **Graham, D.J.**, Bauer, K., Friend, S., Barr-Anderson, D.J., & Neumark-Sztainer, D. (2014). Personal, behavioral, and socioenvironmental correlates of physical activity among adolescent girls: Cross-sectional and longitudinal associations. *Journal of Physical Activity and Health*, 11(1), 51-61. <http://dx.doi.org/10.1123/jpah.2011-0239>

18. *Pelletier, J., **Graham, D.J.**, & Laska, M.N. (2014). Social norms and dietary behaviors among young adults. *American Journal of Health Behavior*, 38(1), 144-152. <http://dx.doi.org/10.5993/AJHB.38.1.15>
19. **Graham, D.J.**, Linde, J.A., Cousins, J.M., & Jeffery, R.W. (2013). Environmental modifications and two-year measured and self-reported stair-use: A worksite randomized trial. *The Journal of Primary Prevention*, 34(6), 413-422. <http://dx.doi.org/10.1007/s10935-013-0323-2>
20. **Graham, D.J.**, *Pelletier, J., Neumark-Sztainer, D., Lust, K., & Laska, M.N. (2013). Perceived social-ecological factors associated with fruit and vegetable purchasing, preparation, and consumption among young adults. *Journal of the Academy of Nutrition and Dietetics*, 113(10), 1366-1374. <http://dx.doi.org/10.1016/j.jand.2013.06.348>
21. Fuglestad, P.T., Bruening, M., **Graham, D.J.**, Eisenberg, M.E., & Neumark-Sztainer, D.R. (2013). The associations of eating-related attitudinal balance with psychological well-being and eating behaviors. *Journal of Social and Clinical Psychology*, 32(10), 1040-1060.
22. Sirard, J. R., Hannan, P.J., Cutler, G.J., **Graham, D.J.**, & Neumark-Sztainer, D. (2013). Evaluation of two self-report measures of physical activity with accelerometry in young adults. *Journal of Physical Activity and Health*, 10(1), 85-96.
23. **Graham, D.J.**, Lund-Orquin, J., & Visschers, V. (2012). Eye tracking and nutrition label use: A review of the literature and recommendations for label enhancement. *Food Policy*, 37, 378-382. <http://dx.doi.org/10.1016/j.foodpol.2012.03.004>
24. Wall, M.M., Larson, N.I., Forsyth, A., Van Riper, D.C., **Graham, D.J.**, Story, M.T., & Neumark-Sztainer, D.R. (2012). Patterns of obesogenic neighborhood features and adolescent weight: A comparison of statistical approaches. *American Journal of Preventive Medicine*, 42(5), e65-e75. <http://dx.doi.org/10.1016/j.amepre.2012.02.009>
25. Linde, J.A., Nygaard, K.E., MacLennan, R.F., Mitchell, N.R., Harnack, L.J., **Graham, D.J.**, Cousins, J.M., & Jeffery, R.W. (2012) HealthWorks: Results of a multi-component group randomized worksite environmental intervention trial for weight gain prevention. *International Journal of Behavioral Nutrition and Physical Activity*, 9(14). <http://dx.doi.org/10.1186/1479-5868-9-14>
26. **Graham, D.J.**, Laska, M.N. (2012). Nutrition label use partially mediates the relationship between attitude toward healthy eating and overall dietary quality among college students. *Journal of the American Dietetic Association*, 112(3), 414-418. <http://dx.doi.org/10.1016/j.jada.2011.08.047>
27. Bauer, K.W., Friend, S., **Graham, D.J.**, Neumark-Sztainer, D. (2012) Beyond screen time: Assessing recreational sedentary behavior among adolescent girls. *Journal of Obesity*, 2012, 1-8. <http://dx.doi.org/10.1155/2012/183194>

28. **Graham, D.J.**, & Jeffery, R.W. (2012). Predictors of nutrition label viewing during food purchase decision making: An eye tracking investigation. *Public Health Nutrition*, 15, 189-197. <http://dx.doi.org/10.1017/S1368980011001303>
29. **Graham, D.J.** & Jeffery, R.W. (2011). Location, location, location: Eye tracking evidence that consumers preferentially view prominently positioned nutrition information. *Journal of the American Dietetic Association*, 111, 1704-1711. <http://dx.doi.org/10.1016/j.jada.2011.08.005>
30. **Graham, D.J.**, Schneider, M., & Dickerson, S.S. (2011). Environmental resources moderate the relationship between social support and school sports participation among adolescents: A cross-sectional analysis. *International Journal of Behavioral Nutrition and Physical Activity*, 8(34), 1-10. <http://dx.doi.org/10.1186/1479-5868-8-34>
31. **Graham, D.J.**, Sirard, J.R., & Neumark-Sztainer, D. (2011). Adolescents' attitudes toward sports, exercise and fitness predict physical activity 5 and 10 years later. *Preventive Medicine*, 52, 130-132. <http://dx.doi.org/10.1016/j.ypmed.2010.11.013>
32. **Graham, D.J.**, Hipp, J.A., & Lowerson, V. (2011). Recreational space. In O. Ogunseitan (Ed.), *Green Health: An A-Z Guide* (p. 404-408). Sage Publications.
33. Laska, M.N., **Graham, D.J.**, Moe, S., Lytle, L., & Fulkerson, J. (2010, e-pub). Situational characteristics of young adult eating occasions. *Public Health Nutrition*, 1-8. <http://dx.doi.org/10.1017/S1368980010003186>
34. Levy, R.L., Jeffery, R.W., Langer, S.L., **Graham, D.J.**, Welsh, E.M., Flood, A.P., et al. (2010). Maintenance-tailored therapy vs. standard behavior therapy for 30-month maintenance of weight loss. *Preventive Medicine*, 51, 457-459. <http://dx.doi.org/10.1016/j.ypmed.2010.09.010>
35. Laska, M.N., **Graham, D.J.**, Moe, S., Van Riper, D. (2010). Young adult eating and food purchasing patterns: Food store location and residential proximity. *American Journal of Preventive Medicine*, 39(5), 464-467. <http://dx.doi.org/10.1016/j.amepre.2010.07.003>
36. Schneider, M., **Graham, D.J.**, Grant, A., King, P.S., & Cooper, D.M. (2009). Regional brain activation and affective response to physical activity among healthy adolescents. *Biological Psychology*, 82, 246-252. <http://dx.doi.org/10.1016/j.biopsych.2009.08.003>
37. Schneider, M. & **Graham, D.J.** (2009). Personality, physical fitness, and affective response to exercise among adolescents. *Medicine and Science in Sports and Exercise*, 41(4), 947-955. <http://dx.doi.org/10.1249/MSS.0b013e31818de009>

38. **Graham, D.J.**, Schneider, M., & Cooper, D. M. (2008). Television viewing: Moderator or mediator of an adolescent physical activity intervention? *American Journal of Health Promotion*, 23(2), 88-91. <http://dx.doi.org/10.4278/ajhp.07053050>

39. **Graham, D.J.**, & Graham, J.F. (2007). Improving media campaigns promoting physical activity: The underutilized role of gender. *International Journal of Nonprofit and Voluntary Sector Marketing*, 12, 1-9. <http://dx.doi.org/10.1002/nvsm.323>

40. Schneider, M., Dunton, G. F., Bassin, S., **Graham, D.J.**, Eliakim, A., & Cooper, D.M. (2007). Impact of a school-based physical activity intervention on fitness and bone health in sedentary adolescent females. *Journal of Physical Activity and Health*, 4, 1-13. <http://journals.human kinetics.com/AcuCustom/Sitename/Documents/DocumentItem/6617.pdf>

41. Dunton, G.F., Schneider, M., **Graham, D.J.**, & Cooper, D.M. (2006). Physical activity, fitness, and physical self-concept in adolescent females. *Pediatric Exercise Science*, 17, 240-250.

42. Aikman, S.N., Min, K.E., & **Graham, D.J.** (2006). Food attitudes, eating behavior and the information underlying food attitudes. *Appetite*, 47(1), 111-114. <http://dx.doi.org/10.1016/j.appet.2006.02.004>

Manuscripts under Review (student authors noted with asterisk*):

43. *Khandpur, N., Roberto, C., & **Graham, D.J.** Simplifying mental math: Do more salient presentations of added sugars on Nutrition Facts Labels improve consumer understanding?

44. *Heidrick, C., *Hodgin, K.L., *Ogle, A. & **Graham, D.J.** Environmental modifications impact perceptions of safety and intent to be active.

Manuscripts in Preparation

1. **Graham, D.J.** GMO labeling and dietary decision-making.
2. *Heidrick, C. & **Graham, D.J.** Social influences on physical activity goal setting and goal pursuit.
3. *Lundeberg, P., **Graham, D.J.**, Mohr, G., & Roberto, C. Message framing and front-of-package nutrition label use.
4. *Ogle, A., **Graham, D.J.** Nepali consumers' responses to front-of-package nutrition claims.
5. *Ogle, A., **Graham, D.J.** Front-of-package nutrition claims in Nepal: Qualitative findings.

6. McPhee, D., Lucas-Thompson, R.G., & **Graham, D.J.** Using clicker technology to identify and remediate at-risk college students.
7. *Valentino, S. & **Graham, D.J.** Values, beliefs, and preference for processed vs. unprocessed foods.
8. *Ogle, A. & **Graham, D.J.** Content analysis of television food advertisements in Nepal
9. Mohr, G. & **Graham, D.J.** Implied group presence increases dietary consumption.
10. *Hodgin, K.L. & **Graham, D.J.** Self-weighing leads to healthier food choices.

International and National Conference Presentations

1. Lucas-Thompson, R.G., **Graham, D.J.**, *Chacon, M., *Kline, C., *Dumitrache, A., *Heidrick, C., *Ogle, A.M. (April, 2017) I learned it from you, but how? Parenting style and parental healthy eating values in relation to healthfulness of food choices. Symposium given at the biennial 2017 meeting of the Society for Research on Child Development, Austin, Texas.
2. *Lundeberg, P. & **Graham, D.J.** (March, 2017). Impact of Front of Package Nutrition Label Type and Explanation on Perception of Product Healthiness and Food Choice. Poster presented at the 38th annual meeting of the Society for Behavioral Medicine, San Diego, CA.
3. *Lundeberg, P. & **Graham, D.J.** (March, 2017). Easing the Transition to College: Comparing Physical Activity and Mindfulness Interventions Among First-Year Students. Poster presented at the 38th annual meeting of the Society for Behavioral Medicine, San Diego, CA.
4. *Hodgin, K.L. & **Graham, D.J.** (March, 2017). "Weighing" the Options: Enhanced Self-Awareness of Body Weight Impacts Food Choice. Poster presented at the 38th annual meeting of the Society for Behavioral Medicine, San Diego, CA.
5. *Heidrick, C. & **Graham, D.J.** (March, 2017). Social Cues' Influence on the Relationship between Goal-Setting and Exercise Performance. Poster presented at the 38th annual meeting of the Society for Behavioral Medicine, San Diego, CA.
6. *Ogle, A. D., *Sharma, A., *Devkota, K., *Katwal, T., *Khaling Rai, B., *Thapa, R., & **Graham, D. J.** (July, 2016). Influence of front-of-pack nutrition claims on urban Nepalis' perceptions of and purchase intentions towards snack foods. Presented at the 4th annual Agriculture to Nutrition Scientific Symposium, Kathmandu, Nepal.
7. **Graham, D.J.** (April, 2016). I'll believe it when I see it: Results of eye-tracking nutrition research. Invited talk given at American Society of Nutrition/ Experimental Biology

meeting. San Diego, CA.

8. *Dumitrache, A., Lucas-Thompson, R.G., **Graham, D.J.**, *Dippel, E. (April, 2016). Does thinking about your dog buffer stress reactivity? Poster presented at the Society for Research on Adolescents annual meeting, Baltimore, MD.
9. **Graham, D.J.**, *Wolfson, J.A., Bleich, S.N. (April, 2016). Attention to physical activity-equivalent calorie information on nutrition labels: An eye tracking investigation. Poster presented at the 37th annual meeting of the Society for Behavioral Medicine, Washington, D.C.
10. *Ogle, A. D., *Morgan, J. A., *Rosenblatt, H. T., & **Graham, D. J.** (April, 2016). Consumer perceptions of front-of-pack nutrition claims during the Nepali nutrition transition. Poster presented at the 37th annual meeting of the Society for Behavioral Medicine, Washington, D.C.
11. **Graham, D. J.**, *Heidrick, C., *Ogle, A. D., & *Hodgin, K. (April, 2016). Environmental modifications impact perceptions of safety and intent to be active. Poster presented at the 37th annual meeting of the Society for Behavioral Medicine, Washington, D.C.
12. *Hodgin, K., & **Graham, D.J.** Mirror, Mirror by the Stairs: The Impact of Self-Awareness on Stair versus Elevator Use in College Students. Poster presented at the 37th annual meeting of the Society for Behavioral Medicine, Washington, D.C.
13. *Heidrick, C. & **Graham, D.J.** (April, 2016). Exercise goal acknowledgment's positive effect on short-term exercise performance. Poster presented at the 37th annual meeting of the Society for Behavioral Medicine, Washington, D.C.
14. *Khandpur, N., **Graham, D.J.** & Roberto, C. (2015, October). Simple, salient, and scientific: Strategies for presenting nutrient information on Nutrition Facts Labels that promote consumer understanding. Talk given at the American Public Health Association (APHA) meeting: Chicago, IL.
15. *Khandpur, N., Roberto, C., & **Graham, D.J.** (2015, June). Simplifying mental math: Do more salient presentations of added sugars on Nutrition Facts Labels improve consumer understanding? Talk given at the American Marketing Association's Marketing and Public Policy Conference: Washington, D.C.
16. *Ogle, A.D., *Sharma, A., *Devkota, K., *Katwal, T., *Khaling, B., *Thapa, R., & **Graham D.J.** (2015, May). Nutrition claim impacts on urban Nepalis' food choices. Presented at the Society for Prevention Research 23rd Annual Meeting: Washington, D.C.
17. **Graham, D.J.**, *Hodgin, K., & *Heidrick, C. (2014, November). The impact of FDA-proposed modifications to Nutrition Facts Panels on consumer visual attention and food choice. Talk given at The Obesity Society annual meeting: Boston, MA.

18. **Graham, D.J.**, *Heidrick, C., & *Hodgin, K. (2014, September). Front-of-package nutrition labels: Who uses these and are these labels used more than nutrition facts panels? Presented at the Colorado Public Health Association annual meeting: Fort Collins, CO.
19. *Hodgin, K.L., & **Graham, D.J.** (2014, May). New ideas to address a lack of physical activity among college students. Poster presented at the 26th Annual Convention of the Association for Psychological Science, San Francisco, CA.
20. **Graham, D.J.**, Lucas-Thompson, R.G. (2014, February). Healthfulness of parent/child food selections: The roles of FOP labels, signage, and parenting. Talk given at the Robert Wood Johnson Foundation Healthy Eating Research Grantee Meeting: Chapel Hill, North Carolina.
21. **Graham, D.J.**, *Mueller, M.P., Jaeb, M.A., & Harnack, L. (2013, November). Front-of-Package Nutrition Labels: Useful... and Forgettable. Talk included as part of a panel on Nutrition Labeling at the American Public Health Association (APHA) Annual Meeting: Boston, Massachusetts.
22. **Graham, D.J.**, *Mueller, M.P., Jaeb, M.A., & Harnack, L. (2013, May). Presence of cartoon characters does not increase child preference for healthier food options. Talk given at the International Society for Behavioral Nutrition and Physical Activity (ISBNPA) Annual Meeting: Ghent, Belgium.
23. **Graham, D.J.** (2013, May). Adult consumers display poor recall of front-of-package nutrition labels following product selection. Talk given at the International Society for Behavioral Nutrition and Physical Activity (ISBNPA) Annual Meeting: Ghent, Belgium.
24. **Graham, D.J.** (2013, May). Front-of-package nutrition labels lead to more-healthful product selection by parent/child pairs. Poster presented at the International Society for Behavioral Nutrition and Physical Activity (ISBNPA) Annual Meeting: Ghent, Belgium.
25. **Graham, D.J.** (2013, March). Do you see what I see? Eye tracking of parent/child pairs during food selection. Talk presented at the Robert Wood Johnson Foundation Healthy Eating Research Grantee Meeting: New Orleans, Louisiana.
26. *Pelletier, J.E., **Graham, D.J.**, & Laska, M.N. (2012, October). Social norms and dietary behaviors among young adults. Poster presented at the American Public Health Association conference: San Francisco, CA.
27. **Graham, D.J.** (2012, February). Using new eye-tracking technologies to assess the effects of varied nutrition labels on the selection of healthful foods. Poster presented at the Robert Wood Johnson Foundation Healthy Eating Research Grantee Meeting: Austin, Texas.

28. **Graham, D.J.** (2012, March). Friends, family, or significant other: Whose fruit and vegetable intake best predicts young adult fruit and vegetable consumption? Poster presented at the Society for Research on Adolescence biennial meeting: Vancouver, BC, Canada.
29. **Graham, D.J.** (2011, June: Symposium chair - Assessing nutrition label viewing via eye tracking). Nutrition label design and location are related to objectively measured label viewing. Talk presented at International Society of Behavioral Nutrition and Physical Activity (ISBNPA) Meeting: Melbourne, Australia.
30. Bauer, K.W., Friend, S., **Graham, D.J.**, Sirard, J.R., & Neumark-Sztainer, D. (2011, June). Recreational sedentary behaviors of adolescent girls: Is there harm in “hanging around”? Poster presented at International Society of Behavioral Nutrition and Physical Activity (ISBNPA) Meeting: Melbourne, Australia.
31. Sirard, J.R., Hannan, P.J., Cutler, G.C., **Graham, D.J.**, & Neumark-Sztainer, D. (2010, May). *Evaluation of two self-report measures of physical activity with accelerometry in young adults*. Poster presented at the American College of Sports Medicine meeting: Denver, CO.
32. Laska, M.N., **Graham, D.J.**, Moe, S., Lytle, L., & Fulkerson, J. (2010, June). *Situational characteristics of young adult eating occasions*. Poster presented at International Society of Behavioral Nutrition and Physical Activity (ISBNPA) Meeting: Minneapolis, MN.
33. Linde, J.A., **Graham, D.J.**, Jeffery, R.W. (2010, April). *HealthWorks: Results of a multi-component worksite intervention to prevent weight gain*. Poster presented at Society of Behavioral Medicine (SBM) Conference: Seattle, WA.
34. **Graham, D.J.** (2010, February). *The interactive contribution to adolescent physical activity of psychosocial and environmental factors*. Talk given at Active Living Research (ALR) Conference: San Diego, CA.
35. **Graham, D.J.** (2008, August). *Physical environmental influences on adolescent physical activity and body fat*. Talk given at the ESRI User Conference: San Diego, CA.
36. **Graham, D.J.**, Schneider, M., & Cooper, D.M. (2008, April). *Spatial predictors of body mass index (BMI) among adolescent females*. Poster presented at the Active Living Research (ALR) Conference: Washington, D.C.
37. **Graham, D.J.**, Schneider, M., & Cooper, D.M. (2008, March). *Classifying adolescents as vigorously active, moderately active, or sedentary: The benefits of multiple measures*. Poster presented at the Society for Behavioral Medicine (SBM) Conference, San Diego, CA.
38. **Graham, D.J.** (2007, July). *Promoting physical activity using transformative consumer research*. Poster presented at the Transformative Consumer Research: Inspiring

Scholarship for Collective and Personal Well-Being Conference, Tuck School of Business, Dartmouth College: Hanover, N.H.

39. Grant, A.C., Donnelly, K.M., **Graham, D.J.**, King, P.S., & Schneider, M. (2007, May). *Frontal alpha power asymmetry is unaffected by induced emotions in healthy adolescents.* Poster presented at the Association for Psychological Science (APS) Conference: Washington, D.C.
40. King, P.S., **Graham, D.J.**, Schneider, M., & Cooper, D.M. (2007, May). *Using intrinsic motivation to explain the association between social support and adolescent physical activity.* Poster presented at the Association for Psychological Science (APS) Conference: Washington, D.C.
41. **Graham, D.J.** (2007, April). *All that glitters may not be gold: Limitations to treating accelerometer data as a gold standard for activity level in an adolescent population.* Poster presented at the Society of Behavioral Medicine (SBM) Conference: Washington, D.C.
42. **Graham, D.J.** & Graham, J.F. (2006, October). *Improving physical activity social marketing campaigns: The underutilized role of gender.* Paper presented at the Social Marketing Advances in Research and Theory Conference: Banff, Alberta, Canada.
43. **Graham, D.J.** (2006, March). *Effectiveness of a Physical Activity Intervention is Moderated by Television Viewing.* Poster presented at the Society of Behavioral Medicine Conference: San Francisco, CA.
44. Laney, C., Morris, E.K., Kaasa, S., Peterson, T., **Graham, D.J.**, Bernstein, D.M., & Loftus, E.F. (2004, April). *Healthier eating is just a false belief away.* Poster presented at the Western Psychological Association Conference: Phoenix, AZ.

Invited Session Co-Chair:

1. Graham, D.J. (2016, October). *Promising policy solutions for obesity prevention and control: Implementation and impact.* The Obesity Society Annual Meeting: New Orleans, LA.

Invited Presentations

1. **Graham, D.J.** (2017, January). Policy Solutions for Obesity Prevention. Invited webinar presented by the Robard Corporation.
2. **Graham, D.J.** (2016, October). *Eye know what you ate last summer: Eye-tracking cameras and food choices.* Invited speaker at Front Range Teen Science Café, Fort Collins, CO.
3. **Graham, D.J.** (2015, May). *Jump In! Electronic Classroom Response Mats.* Invited presentation at Colorado State University Ventures 2015 Innovation Symposium.

4. **Graham, D.J.** (2014, June) *How Consumer Attention to and Comprehension of Nutrition Information Relates to Food Choices*. Invited speaker at the 35th Lillian Fountain Smith Conference for Nutrition Educators at Colorado State University.
5. **Graham, D.J.** (2014, April) *The academic job search and interview process*. Invited speaker for Colorado State University Graduate Student Professional Development Series.
6. **Graham, D.J.** (2013, September) *Eye tracking, active workstations, and significant others: A social-ecological approach to promoting physical activity and healthy eating*. Invited speaker for Colorado State University Departmental colloquium for Department of Health and Exercise Science.
7. **Graham, D.J.** (2012, October) *Promoting Healthy Eating and Physical Activity Across the Lifespan*. Invited speaker for Colorado State University Departmental colloquium for Department of Human Development and Family Studies.
8. **Graham, D.J.** (2012, September) *Social Ecological Promotion of Physical Activity and Healthy Eating*. Invited speaker for Colorado State University Departmental colloquium for Department of Food Science and Human Nutrition.
9. **Graham, D.J.** (2011, April) *Nutrition Labels: Who Uses Them? And How? Using Eye Tracking to Understand Dietary Decision Making*. Invited speaker for Macalester College faculty colloquium entitled “Conversations about Our Scholarly Lives.”
10. **Graham, D.J.** (2011, March) *Research in health promotion*. Invited speaker for undergraduate senior seminar in Global and Community Health at Macalester College.
11. **Graham, D.J.** (2011, February). *Eye Tracking and Nutrition Label Use*. Invited speaker for University of Minnesota grad/undergrad Nutrition course taught by Melissa Nelson Laska.
12. **Graham, D.J.** (2009, November). *Obesity: causes and solutions*. Invited speaker for the Eastview Dialogues – Eastview High School, Apple Valley, Minnesota.
13. **Graham, D.J.** (2008, August) *Introducing health psychology*. Invited speaker for undergraduate Introduction to Psychology course at UCI.
14. **Graham, D.J.** (2007, August) *Health psychology*. Invited speaker for undergraduate Introduction to Psychology course at UCI.
15. **Graham, D.J.** (2005, November) *Character development and athletics*. Invited speaker for undergraduate Sport Psychology course at UCI.

16. **Graham, D.J.** (2005, May) *Nonverbal shame displays predict cortisol responses to an acute social-evaluative stressor*. Master's thesis presented at a UCI Psychology and Social Behavior Departmental Colloquium.
17. **Graham, D.J.** (2003, November) *Building character through sport*. Invited speaker for undergraduate Sport Psychology course at UCI.
18. **Graham, D.J.**, Nelson, M.A., & Hibbits, K. (2002, December). *Peers and beers: Altering subjective normative alcohol consumption alters drinking intentions*. Poster presented at Providence College Undergraduate Research Fair.

Advising/Mentoring Experience

Dustin Nelson, MPH, University of Minnesota 2011 – 2013
 Andrew Ogle, MA, PhD, Colorado State University 2012 – 2016 (PhD received 2016)
 Katie Hodgin, MPH, MS, Colorado State University 2012 – present (PhD anticipated 2017)
 Charles Heidrick, MS, Colorado State University 2013 – present (PhD anticipated 2018)
 Pamela Lundeberg, MS Colorado State University 2015 – present (PhD anticipated 2019)
 Ashlie Johnson, BS, Colorado State University 2016 – present (PhD anticipated 2021).

Dissertation Committee Chair

Andrew Ogle, PhD in Psychology, Colorado State University, dissertation proposed 2015, defended 2016
 Katie Hodgin, PhD in Psychology, Colorado State University, dissertation proposed 2016,

Dissertation Committee Member

Morgan Valley, PhD in Psychology, Colorado State University, degree awarded 2016
 Sara Dieterich, PhD in Psychology, Colorado State University, degree awarded 2015
 Erica Solove, PhD in Psychology, Colorado State University, degree awarded 2015
 Chrissy Schaefer, PhD in Health and Exercise Science, Colorado State University, degree awarded 2014
 Bernadette Pivarunas PhD in Human Development and Family Studies, Colorado State University, degree anticipated 2018
 Travis Drake, PhD in Psychology, Colorado State University, dissertation proposed 2016, degree anticipated 2017
 Allison Grant, PhD in Psychology, Colorado State University, dissertation proposed 2014, degree anticipated 2017
 James MacDonald, PhD in Psychology, Colorado State University, dissertation proposed 2014, degree anticipated 2017

Masters Committee Chair

Charles Heidrick, MS in Psychology, Colorado State University, degree awarded 2015
 Katie Hodgin, MS in Psychology, Colorado State University, degree awarded 2015

Masters Committee Member

Maeve O'Donnell, MS in Psychology, Colorado State University, degree awarded 2015
 Zach King, MS in Psychology, Colorado State University, thesis to be proposed 2015

Bernadette Pivarunas MS in Psychology, Colorado State University, degree awarded 2015
Beth Hyland Dussinger, MS in Health and Exercise Science, Colorado State University, thesis proposed 2014, degree anticipated 2015
Erin Rauh, MS in Health and Exercise Science, Colorado State University, degree awarded 2013
Mary Questad, MA in Human Development and Family Studies, Colorado State University, degree awarded 2013
Emily Koeppel, MA in Human Development and Family Studies, Colorado State University, degree awarded 2013
Tara Conlon, MS in Food Science and Nutrition, Colorado State University, degree awarded 2013

Undergraduate Honors Committee Chair

Stephen Valentino, Honors Thesis in Psychology, Colorado State University, degree awarded 2015

Undergraduate Honors Committee Member

Cassidy Petri, Honors Thesis in Psychology, Colorado State University, 2016

Emily Ward, Honors Thesis in Marketing, Colorado State University, 2014

Kimberly Worth, Honors Thesis in Marketing, Colorado State University, 2014

Scholarly Contributions and Service

Grant Reviewer

National Science Foundation – Social Psychology Program

Associate Editor

Journal of the Academy of Nutrition and Dietetics (2016-2019)

Frontiers in Public Health Education and Promotion (2015-present)

Frontiers in Public Health Education and Promotion Research Topic: Emerging Technologies to Promote and Evaluate Physical Activity (2014-2015)

Article Editor

Sage Open Publications

Journal Review (Ad Hoc)

American Journal of Preventive Medicine* named a “top reviewer” in 2015

Appetite* named “Outstanding Reviewer” in 2015

British Journal of Health Psychology

CAB Reviews: Perspectives in Agriculture, Veterinary Science, Nutrition and Natural Resources

Food Quality and Preference

Health and Place

Health Education and Behavior

Health Psychology

International Journal of Behavioral Nutrition and Physical Activity

International Journal of Food Sciences and Nutrition

Journal of the Academy of Nutrition and Dietetics

Journal of Epidemiology and Community Health

Journal of Nutrition Education and Behavior
Journal of Physical Activity and Health
Journal of Primary Prevention
Journal of Sensory Studies
Nutrition
Open Access Journal of Sports Medicine
Pediatrics
Preventive Medicine
Qualitative Research in Psychology
Social Science and Medicine
Translational Behavioral Medicine
World Journal of Pediatrics
Youth and Society

Professional Associations and Activities

Track Chair (Psychological and Person Factors Track), Society of Behavioral Medicine (SBM)
Conference 2012, 2013, 2014
Abstract Reviewer for Annual Meeting, The Obesity Society (2016)
Member, The Obesity Society
Member, American College of Sports Medicine (ACSM)
Member, American Psychological Association (APA), Division 38 - Health Psychology
Member, International Society of Behavioral Nutrition and Physical Activity (ISBNPA)
Member, Society of Behavioral Medicine (SBM)
Co-organizer, University of California, Irvine Psychology and Social Behavior Colloquium
Series
Abstract Reviewer, Society of Behavioral Medicine (SBM) Annual Meeting (2008 - 2013)
Robert Wood Johnson Foundation Healthy Eating Research 2013 meeting planning committee

University Service

Colorado School of Public Health (CSPH) Concentration lead faculty member 2015, 2016
Colorado School of Public Health (CSPH) Admissions Committee 2013, 2014, 2015, 2016
Colorado School of Public Health (CSPH) Pilot Grant Reviewer 2014
CSPH MPH Graduate Research Assistant Funding Application Reviewer 2015

College Service

Colorado State University College of Natural Sciences Scholarship Committee 2012-2016

Department Service

Graduate Admissions representative of Applied Social and Health Psychology Program 2012-2016
Lab and Office Space Committee 2013-2014
Grant Reviewer: Industrial/Organization Psychology Doctoral Student Research Grant
Applications 2014

Research Experience

University of Minnesota, Twin Cities (2009-2012)

Dr. Robert Jeffery

As a Research Associate working with Dr. Jeffery, I was involved in the analysis of data collected as part of NIH-funded obesity prevention research and also in the preparation of manuscripts related to this data.

Dr. Melissa Nelson Laska

As a Research Associate with Dr. Laska, I investigated questions related to young adult health behaviors, specifically diet and physical activity. My primary responsibilities included statistical analysis and manuscript preparation.

University of California, Irvine (2003-2009):

Dr. Sally Dickerson

In Dr. Sally Dickerson's lab, I was involved in research examining physiological reactivity to psychosocial stress. I received training using impedance cardiography equipment and collecting / analyzing salivary cortisol data.

Dr. Margaret Schneider

As a member of Dr. Margaret Schneider's research team, I was involved in NIH-funded projects examining adolescent physical activity in and out of the laboratory. I was trained in EEG administration and analysis and in cycle ergometer testing, and was involved in writing grants and journal articles.

Dr. Elizabeth Loftus

In Dr. Elizabeth Loftus' lab, I was involved in projects examining the connections between food memories and eating habits (i.e. the ways in which memories of previous experiences with specific foods can influence future dietary decisions).

Brown University (2002-2003):

Dr. Suzanne Colby

As an undergraduate, I worked in Dr. Suzanne Colby's lab in the Center for Alcohol and Addiction Studies. I was involved in NICHD-funded projects examining teenage smoking and drug use. My primary responsibilities included administering questionnaires, interviewing participants, scoring and entering data, and conducting literature searches.

Teaching

Course Instructor:

Advanced Health Psychology (Colorado State University – PSY792/PSY600; Fall 2014; Fall 2015)

Social Psychology (Colorado State University – PSY315; Fall 2013, Fall 2014; Fall 2016)

Social Psychology Laboratory Supervisor (Colorado State University – PSY317; Fall 2013; Fall 2014; Fall 2016)

Advanced Social Psychology (Colorado State University – PSY600G; Spring 2013; Spring 2014; Spring 2016; Fall 2016; Spring 2017)

Physical Activity and Healthy Eating in a Social Ecological Context (Colorado State University – PSY792F; Fall 2012)

Psychology of Health (Macalester College – P294; Spring 2012)
Introduction to Psychology (Macalester College undergraduate course – P100; Fall, 2011)
Introduction to Psychology (Macalester College undergraduate course – P100; Spring, 2011)
Health Psychology (Macalester College upper division undergraduate course – P275; Spring, 2009)
Introduction to Psychology (Macalester College undergraduate course – P100; Fall, 2009)
Psychology of Health (Macalester College – P294; Fall 2010)
Health Psychology (UC Irvine undergraduate course – P103; Summer 2009)
Health Psychology (UC Irvine undergraduate course – P103; Spring, 2009)
Health Psychology (UC Irvine undergraduate course – P103; Summer, 2008)

Teaching Assistant (all at UC Irvine):

Research Methods (with Dr. H. C. Clitheroe) Spring 2005
Environmental Risk Assessment (with Dr. Elaine Vaughan) Winter 2005
Sport Psychology (with Dr. Stephanie McEwan) Fall 2003, Fall 2005
Introduction to Psychology (with Dr. Barb Heine) Spring 2004
Health Psychology (with Dr. Salvatore Maddi) Winter 2004
Naturalistic Field Research / Qualitative Research Methods (with Dr. H.C. Clitheroe) Fall 2004

Additional Experience:

Kaplan GRE Preparatory Class Instructor, Irvine, CA (2004-2005)
Kaplan SAT Preparatory Class Instructor, Irvine, CA (2004-2005)
Upgrade Learning Tutor, Newport Beach, CA (2004-2008)
Solvay High School Math Teacher, Solvay, NY (2003)

Skills

Administration and analysis of Electroencephalogram (EEG) brain scans
Conducting cycle ergometer exercise tests
Accelerometer use and data analysis
Health behavior diary administration and analysis
Collecting and analyzing salivary cortisol via Salivette
Collecting genetic material via cheek swab
Assessing and analyzing impedance cardiography data.
Spatial mapping and analysis with ArcGIS, Oracle, and Allocate
Statistical analysis with SPSS, SAS, STATA, CMA, CrimeStat, and Geoda

Consulting

Harder and Co. Consulting, Southern California (2005)

As a member of Renee Lagloire's staff, I worked as a program evaluator for a large media- and school-based social marketing health promotion campaign that aimed to increase physical activity and fruit/vegetable intake among elementary school students.

References

Sally Dickerson, Ph.D.
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Robert W. Jeffery, Ph.D.
Director, Obesity Prevention Center
Professor Emeritus, Division of Epidemiology and Community Health
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